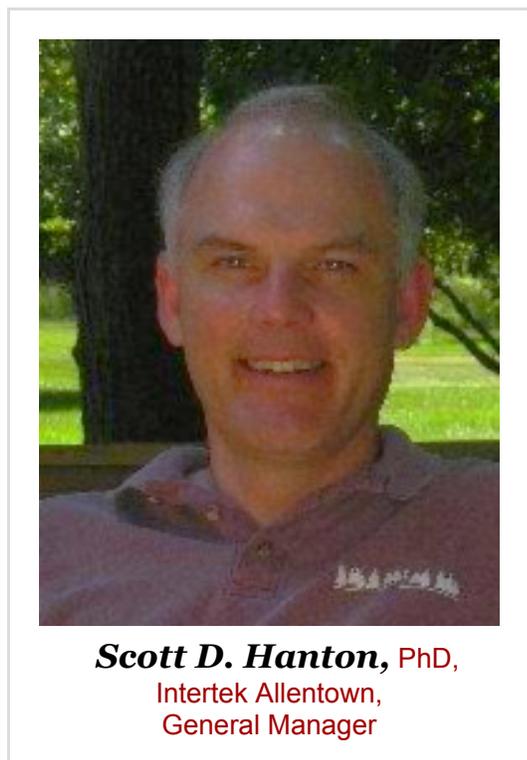


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Scott D. Hanton, PhD,
Intertek Allentown,
General Manager

Leveraging CRO Relationships to Accelerate New Product Development

Contract Research Organizations (CROs) are companies that provide external assistance to biotechnology firms in need of certain research services. An agreement between a company and a CRO can expedite product development as the CROs often possess specialized technical skills and necessary equipment that the core company may not be able to provide allowing them to focus on what they are able to do best.

Dr. Scott D. Hanton will explore different aspects of such relationships with CROs at the **[NJ Symposium on Biomaterials Science](#)** on **November 9, 2015**. He will emphasize the importance of: flexibility, the benefits of 'renting' over 'ownership' of non-core skills, speed, collaboration, project management, and cooperative learning, in the relationship and show how finding the right CRO can greatly benefit any project.

Scott Hanton is the General Manager for Intertek Allentown, an analytical service provider specializing in problem solving, methods development, and testing of a wide range of analytical chemistry capabilities. He is responsible for the various business needs of the company, such as science, quality, safety, business development, and state of operations.

Prior to his current position, Dr. Hanton was the Laboratory Operations Manager and Chief Scientist at Intertek Allentown. He joined Intertek in 2010 as a part of an outsourcing deal with Air Products & Chemicals, Inc., his previous employer. He earned his BS in Chemistry from Michigan State University and then continued his education at the University of Wisconsin-Madison where he received his PhD in Physical Chemistry.

Dr. Scott D. Hanton is an excellent blend of businessman and scientist. At the **[NJ Symposium on Biomaterials Science](#)** on **November 9, 2015**, you will have a front row look into the mutual benefits a CRO can bring to any biotechnology firm, whether they are scientific or monetary.

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